

Bharath Institute of Higher Education and Research

Faculty Profile

Persona		
< Name>	Dr.R.THULASIRAM	
<designation></designation>	Associate Professor	
<department></department>	Faculty of Agricultural Sciences	
< Name of Institution>	Bharath Institute of Higher	(a)
	Education and Research	
<mobile></mobile>	9786521614	
< email>	thulasi.economics@gmail.com	

Area of Interest	Social Sciences (Agricultural Economics, Agricultural Extension and
	Agri-Business Management

Subject	s Taught
UG	PG
1.Fundamentals of Agricultural Economics	
(1+1)	
2.Rural Sociology and Educational	
Psychology (2+0)	
3. Fundamentals of Agricultural Extension	
Education (2+1)	
4.Farm Management, Production and	
Resource Economics (1+1)	
5.Agricultural Marketing, Trade and Prices	
(2+1)	
6.Entrepreneurship Development and	
Business Management (1+1)	
7. Agricultural Finance and Cooperation	

	A	cademic Backgroui	nd	
Degree	Specialization	University	Class	Month & Year
				of Passing
Ph.D	Agricultural	Tamil Nadu	I	Jan, 2016
	Economics	Agricultural		
		University		
M.Sc	Agricultural	Tamil Nadu	I	July, 2012

	Economics	Agricultural University		
B.Sc	Agriculture	Tamil Nadu	1	June, 2010
		Agricultural		
		University		

Work Experience as on Oct-2020							
Name of the Position		tion	Fro	om	То		
Institution/	Company						
Imayam Ins	titute of	Assistant		08.02	.2016	30.08.201	L7
Agricultu	re and	Profe	ssor				
Techno	logy						
Karunya Ins	stitute of	Assis	tant	05.01.2018		20.12.2018	
Technology and		Profe	ssor				
Sciences							
Bharat Institute of		Assoc	ciate	09.08	.2019	Till Date	
Higher Education and		Profe	ssor				
Research							
Total	<years></years>	Teaching <years></years>		Research	<years></years>	Administration	<years.< td=""></years.<>
experience	3 Years	3 Years			3		
&10 &10		&10					
Months Months							

Research Publications					
International	International National Journal International National Total				
Journal		Conference	Conference	Number of	
				Publications	
15	4	1	9	29	

	Recent Publications(Journals)- Chronological order
Sl.No	Details
1	R. Thulasiram1, A. Daniel Viswasam Samuel2, M.S. Raman3 And G. Parthasarathi4,
	"Structure and Performance of Marine Fish Marketing in Cuddalore District of
	Tamil Nadu – An Economic Analysis, in Trends in Biosciences , 10(43):9031-9034,
	2017.
2	R. Thulasiram 1, T. Alagumani 2, M. Chinnadurai 3, M.R. Duraisamy 4 and B.Sivasankari 5 "Economic Nuances in Indian Mango Exports: The way forward for Economic Growth", in Agriculture Update , 12 (Techsear-10), 2017.
3	R. Thulasiram 1 , T. Alagumani 2 , B.Sivasankari 3 "An Economic Analysis on Growth and Trade Performance of Cocoa" in the International Journal of Agricultural Sciences, 10(5):5294-5296, 2018.
4	R. Thulasiram 1 , T. Alagumani 2, "Structural Changes in Indian Tomato Exports – A
	Markov chain Approach", in the International Journal of Farm Sciences ", 8(2):75-
	78, 2018.
5	R. Thulasiram 1, T. Alagumani 2, "Status and Constraints in Fruits and Vegetables
	Export – A Garrett Ranking Approach", in the International Journal of Farm
	Sciences", 8(3):13-16, 2018.

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6	G. Parthasarathi1 and R. Thulasiram2, "Marketing of Acid Lime in Tirunelveli
-	District of Tamil Nadu", in Multilogic in Science , 7(Special Issue):2277-7601, 2018.
7	R. Thulasiram1*, T. Alagumani1, M. S. Raman2 and G. Parthasarathi ³ "Resource-
	Use Efficiency of Groundnut Cultivation in Tamil Nadu", in International Journal of
	Current Microbiology and Applied Sciences, Special Issue – 6: 351-357, 2018.
8	R. Thulasiram 1, P. Sivaraj 2, "An economic analysis of production and marketing
	of jasmine in Madurai district of Tamil Nadu", in the International Journal of Farm
9	Sciences", 10(2):60-67, 2020
9	Genetic variability, character association and diversity
	Among morphological traits in certain grass species Under tropical conditions, Plant archives , volume 20 no. 2, 2020 pp. 3791-3798
10	
10	Technical and resource use efficiency in cut flower
	Production in india: an empirical assessment, Plant archives , volume 20 no. 2, 2020 pp. 5077-5082
	Recent Publications(Conferences) -Chronological order
Sl.No	Details
1	Participated and Presented a Seminar on "An Economic Analysis of Production and
_	Marketing of Jasmine in Madurai District of Tamil Nadu at the National Seminar
	on Suppy Chain Management: Challenges and Prospects, held at APAC, Kalavai,
	January 28, 2015.
2	Participated and presented a paper on "Fruits and Vegetables Export from India
	with Special Reference to Quality" at the National Seminar on Recent
	Technologies for Higher Production of Horticultural Crops ", held at APAC, Kalavai, October 1, 2015.
- 2	Participated and presented a research paper on "Economics of Domestic Fish
3	Processing Unit in Coastal Areas – A Feasibility Study at the National Conference
	on Agricultural and Rural Innovations for Sustainable Empowerment (ARISE,
	2016) Warangal, Telangana, India.
4	Participated and presented an oral paper on Livelihood of Marine Fishr folks in
	Tamil Nadu – The Way Forward for Sustainable Development, at the National
	Seminar on Environment and Sustainable Development, held at Annamalai
	University, Chidambaram, Tamil Nadu, 2018.
5	Presented an oral paper on "An Economic Analysis on Domestic Fish Marketing in
	Cuddalore District of Tamil Nadu – The Way Forward for Rural Empowerment", at
	the International Symposium on Innovations and Advancements in Agriculture
	and Plant Sciences (IAAPS 2018) held at Dhanalaksmi Srinivasan Agriculture
	College, Permbalur, Affiliated to Tamil Nadu Agricultural University, Coimbatore.

	Memberships in Professional Bodies
Sl.No	Name of the Professional Body
1	Agricultural Scientific Tamil Society
2	Trends in Biosciences
3	Advances in Life Sciences
4	Trends in Biotechnology and Biological Sciences
5	Uzhavarin Valarum Velanmai

	Training Programmes Attended
Sl.No	Details in Chronological order
1	Participated in the 15 day Faculty Development Programme on Managing Online
	Classes and Co-creating MOOCS 2:0 from May 18 to June 3 2020 conducted by
	University of Delhi & MHRD, GOI
2	Participated in the International Faculty and Research Development Programme
	on Art of Writing Research/Review Articles for Publishing in Peer review Journals
	held on May31, 2020 organized by ACE International Pvt Limited, Singapore
3	Participated in the One week Faculty Development Programme on Open Source
	Tools for Research from June 8 to June 14, 2020 conducted by University of Delhi
	& MHRD, GOI
4	Successfully completed the six months certificate course program (July –
	December, 2007) on "Waste Recycling and Vermicomposting" and secured 54
	marks.
5	Participated in the GOI-PPV & FRA sponsored awareness programme on
	"Protection of Plant Varieties and Farmer's Rights" held on 10th February 2011 at
	Agricultural College and Research Institute, Madurai.
6	Participated in the workshop on "Time Series Modelling and Applications"
	conducted by Madras School of Economics during 19 th August to 21 st August, 2013.
7	Completeda certificate course on "Effective English Communication & Soft
	Skills" held at Agriculture College and Research Institute, Madurai.
8	Undergone Industrial training at Ganga Cauvery Fertiliser Corporation, (Manufactures of Granulated Fertilizer), Trichy during (27-7-2009 to 05-08-2009)
9	Undergone NGO training at People's Education for Work Experience, Manamadurai, Sivagangagi, Tamil Nadu, India for a period from 7 th -21 st July 2009

	Roles and Responsibilities			
Sl.No	Details			
1	Year Coordinator – 2019-20 Batch, FOA, BIHER 2020			
2	Career Development and Placement Cell Coordinator, FOA, BIHER 2020			
3	Senior Residential Advisor, KITS 2018			
4	Nodal Officer- MHRD, IIAT 2016-17			
5	Residential Tutor, IIAT 2016-17			

		Awards Receive	ed	
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Sl.No	Details
1	ASRB NET 2017
2	SLET 2016
3	Best Oral Presentation Award at International Symposium on Innovations and
	Advancements in Agriculture and Plant Sciences, IAAPS 2018.
4	Best Article Award, Agriculture and Food e-Newsletter, 2020
5	Innovative Article Award, Agriculture and Food e-Newsletter, 2020